



Dear Supportive Community Member,

It's that time of year again! On Saturday, November 18, 2017, Abilities Without Boundaries will be hosting its **NINTH ANNUAL HOT COCO 5K AND KIDS FUN RUN** at Norton School in Cheshire! I would like to invite you to partner with us for this fun community event.

The Hot COCO 5K has become a well-known community event that our organization looks forward to every year. Almost 1,000 runners participated in our 2016 race with thousands of people in the crowd, meeting our sponsors and sipping our Hot COCO, of course!

Your participation as a race sponsor is not only essential to our signature event but necessary to the success of our outstanding programs for adults with developmental disabilities. As Cheshire's premiere nonprofit, we look to provide a quality experience to our overall community and each individual supporter! Your support helps Abilities Without Boundaries fulfill our mission to empower individuals with disabilities the freedom and opportunity to succeed in social and vocational pursuits within a safe, nurturing environment.

Your business can be proud of its association with the Hot Coco 5k, and sponsors will benefit from tremendous visibility across a wide audience of participants. Our event is professionally promoted by JB Sports to thousands of runners in the state.

Please take a moment to read the enclosed sponsorship information and our event pledge form. We hope that we can count on your support! **To be included in the brochure, sponsorships must be received by June 1st!** For more information about our organization, please visit our website at www.abilitieswithoutboundaries.org. If you have any questions, please contact me at (203)272-5607 or email me at lblasi@abilitieswithoutboundaries.org.

We look forward to your support.

Sincerely,

Lou Blasi

Lou Blasi

Interim Executive Director, Abilities Without Boundaries

HOT COCO 5K SPONSORSHIP OPPORTUNITIES

Winners Circle Sponsor: \$5,000

- Finish line branding
- Name (logo) boldly listed on the back of our race t-shirts (given to every participant)
- Constant acknowledgment through PA system on race day
- 3 ft x 4 ft advertisement on Mobile Messaging Vehicle on race day
- Website exposure with click through to company's website
- Name listed in a press release for the race
- Name printed on event flyers
- Exhibitor table at the race
- Complimentary race T-shirt
- Registration for 10 participants

Hot Chocolate Sponsor: \$2,500

- Name (logos) boldly listed on the back of our race t-shirts
- Constant acknowledgment through PA system on race day
- Half size ad on Mobile Messaging vehicle (race day)
- Website exposure with click through to company's website
- Name listed in a press release for the race
- Name printed on event flyers
- Exhibitor table at the race
- Complimentary race T-shirts
- Registration for five participants

Whipped Cream Sponsor: \$1,000

- Name (logo) listed on the back of our race t-shirts
- Constant acknowledgment through PA system on race day
- Quarter size ad on Mobile Messaging vehicle (race day)
- Website exposure
- Name listed in a press release for the race
- Name printed on event flyers
- Exhibitors table at the race
- Complimentary race T-shirts
- Registration for five participants

HOT COCO 5K SPONSORSHIP OPPORTUNITIES



Marshmallow Sponsor: \$500

- Name listed on the back of our race t-shirts
- Constant acknowledgment through PA system on race day
- Logo featured on Mobile Messaging Vehicle
- Website exposure
- Name printed on event flyers
- Exhibitor table at the race
- Complimentary race T-shirts

Mile Marker Sponsor: \$300

- Your company's name will be displayed prominently on a mile marker sign for almost 1,000 runners to see!
- In addition, foot traffic on the Linear Trail preceding and following the race will have access to your advertisement, as well as car traffic on the well-traveled race roads.



Hot COCO 5K and Kids Fun Run 2017 Registration Form

(Please choose a level)

<input type="checkbox"/> Winner's Circle Sponsor (\$5,000)	<input type="checkbox"/> Hot Chocolate Sponsor (\$2,500)
<input type="checkbox"/> Whipped Cream Sponsor (\$1,000)	<input type="checkbox"/> Marshmallow Sponsor (\$500)
<input type="checkbox"/> Mile Marker Sponsor (\$300)	<input type="checkbox"/> Donation \$ _____
<input type="checkbox"/> In Kind Donation (please identify):	

Contact Name: _____

Company Name/Donor: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Website: _____

E-Mail: _____

Card Number: _____ CVV #: _____ Exp: ____/____

Signature: _____

Visa
 Mastercard

Please make checks payable to Abilities Without Boundaries or fill out credit card information and mail to Abilities with this paper.

Abilities Without Boundaries, 615 West Johnson Avenue, Cheshire, CT 06410

(203) 272-5607 www.abilitieswithoutboundaries.org

For Office Use Only:

Thank you for becoming a Hot COCO 5K Sponsor!